



## Marie's June, 2011 Newsletter

*"Open the Doors of Quota"*

This newsletter brings to a close my first year as your Canada Area Director.

This year I formed two committees, Marie's Mentors – the M & M's team, and the Website Committee.

- Marie's Mentors – the M & M's team consisted of past leaders one from each club. This allowed me to keep our past leaders informed of what was going on in our area and to have them help with the membership growth in their clubs and mentor those new members.

The following are members of the M & M's team

### District 11 Clubs

- QI of Estevan - Valerie Hall
- QI of Medicine Hat - Bev Jaeger
- QI of Penticton - Maureen Taylor
- QI of Wainwright - Judy Goulet
- QI of Weyburn - Isabelle Butters
- QI of Winnipeg - Yvonne Larner

### District 18 Clubs

- QI of Barrie - Anne Ollikainen
- QI of Collingwood - Georgina Waind
- QI of Huronia – Monika Fairbairn
- QI of Grey Bruce Silver Q - Betty Lou Howlett
- QI of Mariposa Silver Q - Lucy Stewart
- QI of Peterborough – Gail Pomeroy
- QI of Orillia - Suzanne Prosser
- QI of Ottawa - Willy Lee
- QI of Owen Sound – Peggy Black

This year at all the District Conferences each club was given a request from International to "Give me Five". This would give our Quota world a net growth of five new members by Dec. 31, 2011. I am now challenging all of my M & M Team to start today and show me that you can motivate and communicate to your members the importance of this request from International. Let our area to be the first area to have 100% of our clubs in our area have net growth of 5 new members.. The first club in the area to have five net new members will be honored at the Canada Area Meeting in September in Mississauga.

- The Website is being looked after by webmaster Liz Revell. She is assisted by Ann Keating-Morrison and Maureen Taylor. Please send information about your club along with pictures to her so she can put it up on our Canada website

### District News

I was very fortunate this year to be at both our District Conferences. As I have travelled around to other places I was proud to be a Canadian. In District 11, Theresa Girardin from QI of Weyburn will serve a second year as Governor, and Valerie Hall of QI of Estevan will continue as her Lt. Governor with Sandy Schweitzer of Weyburn as the Sec-

Treasurer. In District 18 Anne Ollikainen of QI of Barrie has been elected as Governor; Linda Kranich of QI of Orillia as the Lt. Governor and Carol Simpson QI of Orillia will carry out the duties of Secretary/Treasurer. I congratulate these ladies and wish them a great year ahead.

**Please note:** There is to be a Camp Donor Appreciation Day at Bob Rumball Camp of the Deaf on Saturday, July 23<sup>rd</sup> from 10:30am to 2:30 pm. There will be a BBQ. Please RSVP by July 8<sup>th</sup> to Alicia Smith, [asmith@bobrumball.org](mailto:asmith@bobrumball.org) or 416-449-9651 ext. 111 if you are interested in attending.

### **Area Meeting**

On our Canada website, please find the Call to Canada Area Meeting, information about the hotel (a direct call to the hotel will reserve your rooms), a registration form for the Canada Area Meeting to be held Friday, Sept. 16, Saturday, Sept. 17 and Sunday, Sept. 18, 2011 in Mississauga at Stage West. Also, for those who can get away for one more day we will be going to the Dinner Theatre at Stage West, on Thursday evening, September 15<sup>th</sup>. The cost is \$70.60 which includes dinner, and the show, tax, gratuity, dessert and coffee or/tea. The show is starring Jill Whelan from the hit TV series “The Love Boat”. If you are interested in the Dinner Theatre please let me know by e-mail [marie@thedunlopteam.ca](mailto:marie@thedunlopteam.ca) as we need to have a group of 20 people to get this amazing price. I have reserved a number of seats and will need to confirm them by August 15, 2011.

### **Growth and Development**

One of the ways to help Canada Area grow might be to have a Marketing Strategy to help people know Quota. Anyone who is interested in this as a project please let me know.

### **Listening Tours**

I was very proud to have Quota International President Gwenn Jackson here in Midland to facilitate our Listening Tour April 5<sup>th</sup>, 2011. Our Listening Tour was done with three 35 - 40 aged women, who were also business women. What we heard was that this age of women wanted to help their communities in service but only if they could bring their families and only to specific events. I was also privileged to attend the Listening Tour April 6<sup>th</sup>, 2011 in Orillia. They had 6 women attend. It was also facilitated by President Gwenn Jackson. The Listening Tours conducted by Quota International covered 10 months. There was 52 focus groups held in 6 countries of Quota. It will be very interesting when the final results of the Listening Tour are shared with all the members.

### **International Convention**

Finally, I would urge all Quotarians to mark July 13-15 2012 on your calendars for our Quota Convention to be held at the Sheraton Waikiki, Honolulu, Hawaii. This will be the first convention that will be 3 days long. Quota International has shortened the length of convention to help reduce costs. Start to save your dollars so you can be in Hawaii for an amazing time.

Marie Dobson-Dunlop, Canada Area Director